

I S H A   T H I G A L E



ARTIST , SMALL BUSINESS OWNER  
& LIFESTYLE CREATOR



@ishathigale

## ABOUT ME

I'm a consultant-turned-artist based in Nashik, Maharashtra. In 2023, I left the corporate world to paint full-time & make content. I make original paintings and functional art: stationery and illustrations that live in everyday life.

As a creator, I fold a brand into illustrations and integrate them into my creative lifestyle. So the content I make is always around art & creativity. I believe there's a huge opportunity in collaborating with artists and creatives because of the huge creative community online.

27.3k

IG followers

83%

Women

4%

Engagement

57.4%

25-34 age

I have a newsletter of 500+ subscribers where I share my monthly favourites and integrate the brands & products into it.

## Brands I've worked with:



### Bumble India

The concept was how an artist uses Bumble to go on creative dates.

#### Book Publishers

- [Penguin India](#)
- [Bloomsbury India](#)
- [PanMacmillan India](#)

#### Travel

- [The Chapter, Goa](#)  
(real estate company).
- [The Mirage, Andretta](#)  
(art retreat).

#### Food & lifestyle

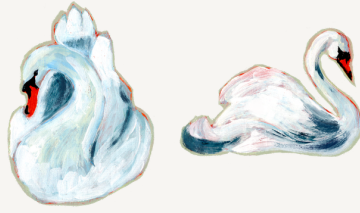
- [Sacred Grove](#)  
(hair care brand).
- [Chutnefy](#)

#### Others:

- [Fig.Living](#)
- [Notice](#)
- [Arkai](#)
- [Scooboo](#)
- [Suspire](#)
- [HS Mart](#)

Explore  
collaboration stories  
& results

*Click on hyperlinks to see the content.*



## MY SIGNATURE

- Original illustration/s around the brand & product in every content piece
- Artwork + storytelling
- Signature art & content style

## SERVICES & RATES

|                              |                   |
|------------------------------|-------------------|
| 1 Organic Reel (non-collab)  | ₹15,000           |
| 1 Collaborate Reel           | ₹18,000 - ₹20,000 |
| 1 Carousal Post (non-collab) | ₹8,000            |
| 1 Collaborate Carousal Post  | ₹10,000           |
| 1-2 Stories                  | ₹2,000            |
| 1 UGC Video                  | ₹12,000           |
| 1 Month Ad Usage             | ₹6,000            |

## BUNDLES

|                                              |         |
|----------------------------------------------|---------|
| Starter: 1 Reel + 2 Stories                  | ₹20,000 |
| Signature: 1 reel + 1 carousal + 2-3 stories | ₹30,000 |
| Campaign: Signature + 1 month ad right       | ₹35,000 |

- *Rates are flexible depending on the campaign requirements, deliverables, usage rights, timelines, and overall scope.*
- *Custom packages and bundles deliverables can be created based on campaign requirements.*