ISHA THIGALE



ARTIST , CONTENT CREATOR
& SMALL BUSINESS OWNER



@ishathigale

ABOUT ME

I'm a consultant-turned-artist based in Nashik, Maharashtra. In 2023, I left the corporate world to paint full-time & make content. I make original paintings and functional art: stationery and illustrations that live in everyday life.

As a creator, I fold a brand into illustrations and integrate them into my creative lifestyle. So the content I make is always around art & creativity. I believe there's a huge opportuniy in collaborating with artists and creatives because of the huge creative community online.

30.4k	83%	4%	58%
IG followers	Women	Engagement	25-34 age

I have a newletter of 500+ subscribers where I share my monthly favourites and integrate the brands & products into it.

Brands I've worked with:

Bumble India

The concept was how an artist uses Bumble to go on creative dates.

Book Publishers

- Penguin India
- Bloomsbury India
- PanMacmillan India

Travel

- The Chapter, Goa (real estate company)
- The Mirage, Andretta (art retreat)

Food & lifestyle

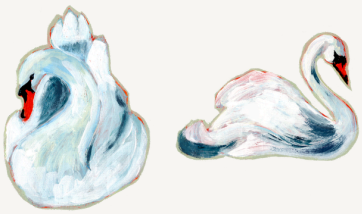
- Sacred Grove (hair care brand)
- Chutnefy

Others:

- Fig.Living
- Arkai
- Suspire
- Amazon Prime
- Notice
- Scooboo
- HS Mart & Liquitex

Explore collaboration stories & results

Click on hyperlinks to see the content.



MY SIGNATURE

- Original illustration/s around the brand & product in every content piece
- Artwork + storytelling
- Signature art & content style

SERVICES & RATES

1 Organic Reel (non-collab)	**₹15,000**
1 Collab Reel	**₹18,000 - ₹20,000**
1 Carousal Post (non-collab)	**₹8,000**
1 Collab Carousal Post	**₹10,000**
1-2 Stories	**₹2,000**
1 UGC Video	**₹12,000**
1 Month Ad Usage	**₹6,000**

BUNDLES

Starter: 1 Reel + 2 Stories	**₹20,000**
Signature: 1 reel + 1 carousal + 2-3 stories	**₹30,000**
Campaign: Signature + 1 month ad right	**₹35,000**

- *Rates are flexible depending on the campaign requirements, deliverables, usage rights, timelines, and overall scope.*
- *Custom packages and bundles deliverables can be created based on campaign requirements.*

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